Navigating the Paindemic
The impact of COVID-19 on musculoskeletal conditions in the workforce
As COVID-19 hits another peak in the U.S. and around the world, millions of Americans have been working remotely for the better part of a year. Employers are looking for solutions to mitigate the health impacts of this new normal, including surges in complaints of musculoskeletal (MSK) conditions. We conducted a study of 1,040 employed Americans to understand the state of MSK conditions in the U.S. today. In this report, you’ll learn how prevalent MSK conditions of all types are in today’s workforce, the impact of remote work and other lifestyle factors on MSK pain, and employees’ shifting attitudes toward treatment options, including traditional and virtual physical therapy.

This survey was conducted in October 2020 via SurveyMonkey. The sample included 1040 employed Americans (working part- or full-time) aged 18-99+ across all regions of the United States. Data analysis was performed by SWORD’s Clinical Validation team.
Musculoskeletal conditions affect a growing proportion of the workforce. Previous reports have estimated the number of Americans suffering from musculoskeletal issues to be around 50% of the population, but our research has found that in the wake of the pandemic, the number may be significantly higher than that. In our study, almost 80% of respondents claimed to be suffering from some kind of musculoskeletal pain, with 79.2% of pain sufferers reporting pain in more than two areas of their body.

For two-fifths (40.5%) of pain sufferers, the pain is new - less than three months old - and among those for whom the pain is chronic (defined as pain that has lasted more than 12 weeks), 37.9% have experienced an increase in pain since the pandemic began.

1 The Burden of Musculoskeletal Diseases in the United States, U.S. Bone and Joint Initiative
Remote work is causing more pain, but office setups aren’t to blame

The majority of the workforce is still working remotely and will be for some time to come. Our study found that over half (59.7%) of respondents are working from home, either every day or some days. Since the pandemic began, we’ve heard many theories about the potential impact of remote work on MSK conditions. Suboptimal office setups are often cited as a contributing factor, but our analysis has uncovered a different culprit.

Is working remotely causing more pain? Our signs point to yes. Almost half (42.1%) of those working from home at least some workdays are feeling new pain (defined as pain that has started in the past three months). Additionally, 22.8% of respondents that suffer from chronic pain and are working from home reported that their pain has gotten worse since the pandemic began.

Is the office setup to blame? That one’s a no. The increase in pain symptoms and intensity among those working from home seems to be, at best, only marginally related to the quality of their office setup. Pain was equally prevalent irrespective of workspace setup: 80.2% among those working on a desk or table in a dedicated office space; 84.7% among those working from a desk or table in a non-dedicated office space such as a living room, bedroom, kitchen, or dining room, or 81.3% among those working in a non-dedicated space without a desk or table.

So if it’s not suboptimal office spaces that are leading to more pain, what could the culprit be?

Working from home is associated with new or increased pain
Of those currently suffering from pain and working from home...

<table>
<thead>
<tr>
<th>22.8%</th>
<th>42.1%</th>
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</thead>
<tbody>
<tr>
<td>of chronic pain sufferers report an increase in pain</td>
<td>are experiencing new pain</td>
</tr>
</tbody>
</table>

Base: suffering from pain in back, muscles or joints, working from home some or all days
The real culprit is lack of movement

It is well known that lack of movement for prolonged periods of time can lead to MSK pain. Our bodies were designed to move, and the shift to a remote work lifestyle brings with it a whole lot less movement for most people. All of the small, incidental movements associated with commuting, walking from meeting to meeting and picking up lunch – things that can help prevent and relieve pain – have been significantly reduced in their day-to-day lives. Our research shows it’s probable that this lack of movement is what’s really responsible for some of the surge in MSK pain: Of those working from home, almost half (43.6%) of those who reported moving the same or less are in pain, compared to just 8.1% of those who claimed to be moving more.

Interestingly, even a commute can be protective against pain. The biggest gaps in pain prevalence were found between those working from home only some days (26.1%) and those working from home either every day (34.7%) or not at all (38.4%), suggesting that those who vary their work environment by commuting into a workplace on some days are slightly less likely to be in pain.

**Movement may be the antidote to WFH pain**
Of those working from home...

- **43.6 %** moving the same or less are in pain
- **8.1 %** moving more are in pain

*Base: suffering from pain in back, muscles or joints, working from home some or all days*

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*Even a commute can be protective against pain. People who commute on some days are less likely to be in pain.*
Much has been written about the impact of the pandemic on mental health. In our study, 76.2% of all respondents claim to have experienced depression and/or anxiety since the pandemic began. We sought to understand the role of MSK pain in mental health, and found, not surprisingly, that increases in pain are correlated with increases in mental health issues. Those in chronic pain are one and a half times as likely to respond with depression or anxiety to serious life and world events. For instance, 31.8% experienced an increase in depression and anxiety since the pandemic began, compared to just one in five of those who had pain for fewer than three months (19.9%) or those who did not experience pain at all (18.6%).

Of those who experienced an increase in depression, anxiety, and panic since the pandemic began, they were three times more likely to have chronic pain. (59.9% vs. 24.0%)

**Chronic pain makes people 3x more likely to experience mental health issues**

Among those who have experienced an increase in feelings of depression, hopelessness, sadness, anxiety or panic during the pandemic...

- Chronic pain (more than three months): 59.9%
- New pain (less than three months): 24.0%

Base: have experienced an increase in feelings of depression, hopelessness, sadness, anxiety or panic since the pandemic began (March 2020)
Pain is largely going untreated

The majority (39.0%) of people in pain have not sought treatment in the last six months. Among those who are treating their pain, almost a third (28.0%) are taking medication, and a small percentage have undergone surgery (3.5%). And while physical therapy has been shown to be an effective treatment for MSK pain\(^2\), only about one in ten respondents have seen a physical therapist for their condition.

The pandemic has caused many people to reconsider going into clinics and hospitals for fear of infection, and our research confirms that MSK sufferers are no exception. Almost a third (29.1%) of untreated pain sufferers said that they haven’t pursued treatment because they don’t feel safe going into a hospital or clinic right now. The lack of convenience of many MSK treatments also continues to be an issue: over a quarter (26.3%) of pain sufferers report that they haven’t had treatment because they haven’t had the time. Lack of appointment availability or appointment cancellations only contributed marginally to treatment barriers.

$\text{Over a third of pain sufferers haven’t had treatment}$

Have you had any of the following treatments for your pain in the last six months?

- I have not had treatment: 39.0%
- Medication: 28.0%  
- Chiropractic: 14.8%
- Physical Therapy: 10.5%
- Something else: 4.2%
- Surgery: 3.5%

*Base: suffering from pain in back, muscles or joints*

\(^2\) Centers for Disease Control, Guideline for Prescribing Opioids for Chronic Pain — United States, 2016
Of those who have not treated their pain at all, more than half (57.9%) claim that they haven’t pursued treatment because they don’t think the pain is bad enough. MSK conditions, like many medical issues, are best treated early. The longer we experience pain, dysfunction, and range of motion limitations, the more our nervous system, movement patterns, and behaviors will change in response, and the worse the condition can get.

### Safety and time are getting in the way of treatment

Why haven’t you had treatment for your pain since the pandemic began?

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>I don’t think the pain is bad enough</td>
<td>57.9 %</td>
</tr>
<tr>
<td>I don’t feel safe going to a clinic or hospital right now</td>
<td>29.1 %</td>
</tr>
<tr>
<td>I haven’t had time</td>
<td>26.3 %</td>
</tr>
<tr>
<td>Another reason</td>
<td>14.2 %</td>
</tr>
<tr>
<td>I can’t get an appointment</td>
<td>5.0 %</td>
</tr>
<tr>
<td>My appointment was canceled</td>
<td>2.2 %</td>
</tr>
</tbody>
</table>

Base: have not had treatment for pain in the past six months

Almost a third (29.1%) of untreated pain sufferers said that they haven’t pursued treatment because they don’t feel safe going into a hospital or clinic right now.
Physical therapy is seen as expensive, time consuming and unsafe

There is substantial clinical and real-world evidence that physical therapy is effective in managing chronic pain as well as speeding recovery from acute injuries and surgery\(^3\)\(^4\), but the gap between those who would consider treatment and those who actually pursue it remains high. We asked respondents who had not had treatment as well as those who had pursued a treatment other than physical therapy whether they would consider physical therapy to treat their pain. A total of 524 respondents (63.2% of all pain sufferers) said that they would consider physical therapy: six times as many as the 87 pain sufferers (10.5%) who have had physical therapy.

Among those who would consider PT but have not pursued it, cost is the highest barrier to treatment (31.5%) . Time and safety are less of a concern for these respondents yet still remain a barrier: one fifth (18.1%) report not having enough time, and a similar proportion (16.9%) don’t feel safe going to a clinic right now.

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\(^4\) Madera, M., Brady, J., Deily, S., McGinty, T., Moroz, L., Singh, D., Tipton, G., & Truumees, E. The role of physical therapy and rehabilitation after lumbar fusion surgery for degenerative disease: a systematic review, Journal of Neurosurgery, 2017

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Two-thirds of untreated pain sufferers would consider physical therapy
Which treatment(s) would you have considered?

<table>
<thead>
<tr>
<th>Treatment</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Therapy</td>
<td>57.6 %</td>
</tr>
<tr>
<td>Medication</td>
<td>49.2 %</td>
</tr>
<tr>
<td>Chiropractic</td>
<td>47.4 %</td>
</tr>
<tr>
<td>Surgery</td>
<td>7.4 %</td>
</tr>
</tbody>
</table>

Base: have not had treatment for pain in the past six months

Cost, time and safety are barriers to pursuing physical therapy
Why haven't you done physical therapy yet?

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>It's too expensive</td>
<td>31.5 %</td>
</tr>
<tr>
<td>I don't have time to do it</td>
<td>18.1 %</td>
</tr>
<tr>
<td>I don't feel safe going to a clinic right now</td>
<td>16.9 %</td>
</tr>
<tr>
<td>Another reason</td>
<td>11.6 %</td>
</tr>
<tr>
<td>I need a prescription</td>
<td>9.2 %</td>
</tr>
<tr>
<td>I'm not sure it'll work for my pain</td>
<td>9.2 %</td>
</tr>
<tr>
<td>I can't find a physical therapist near me</td>
<td>3.6 %</td>
</tr>
</tbody>
</table>

Base: have not had treatment for pain in the past six months or have had treatment other than physical therapy (337)

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The majority of pain suffers would consider virtual physical therapy, but most want licensed PTs to provide the care

The pandemic has changed the way patients view telemedicine, and physical therapy is no exception. Almost three-quarters (74.3%) of all pain sufferers would consider a virtual physical therapy solution. Of those, over two-thirds (67.5%) think that care from a licensed PT, not a non-clinical health coach, is important when choosing a virtual PT provider. About half of pain sufferers believe that proven efficacy (52.8%), a large patient base (46.6%) and the ability to see how they’re performing their exercises in real time (44.9%) are important (respectively).

Over two-thirds of those who would consider virtual PT think that care from a licensed PT, not a non-clinical health coach, is important.
Recommendations for employers

The high incidence of untreated MSK conditions and comorbid mental health issues in today’s workforce is concerning, but need not be cause for alarm. For employers with large numbers of remote workers, educating employees on the value of movement and implementing programs to encourage more movement can be protective. To help those already in pain but resisting treatment for safety, cost and convenience reasons, employers should consider adding a robust digital solution to their MSK solution set. Adding a solution like SWORD Health that combines therapeutic exercise with behavioral interventions can help those with new pain resolve the issue before it becomes chronic. For those with chronic conditions, a high-quality digital solution can relieve the pain and prevent it from progressing so far that surgery is desired or required. Implementing a digital MSK solution now can improve employees’ wellbeing, mental health and productivity in this challenging time, and importantly, it can also reduce the likelihood of a spike in surgeries and other costly treatments once the pandemic has subsided.

About SWORD Health

SWORD Health is a digital musculoskeletal (MSK) care provider on a mission to free two billion people from chronic and post-surgical pain. The company’s clinical-grade digital therapy platform pairs expert physical therapists with FDA-listed wearable technology to deliver a personalized treatment plan that is more effective, easier and less expensive than the traditional gold standard of care. SWORD Health believes in the power of people to recover at home, without resorting to imaging, surgeries or opioids. Since launching in 2015, SWORD Health has worked with insurers, health systems and employers in the U.S., Europe and Australia to make quality physical therapy more accessible to everyone.

To learn more about SWORD Health, visit www.swordhealth.com