



5 reasons why MSK care is the No. 1 priority for every company

For most companies, prioritizing musculoskeletal (MSK) care over other digital health solutions will drive the biggest benefits for your employees and your bottom line in terms of overall cost savings.



But as a benefit leader, you've likely considered numerous other digital health solutions that promise to lower your medical spend. You've probably zeroed in on these top 3 conditions with significant digital solutions in the marketplace:



Given the multitude of vendors, platforms and solutions available, prioritization can be a daunting task.

How should you go about selecting from among the thousands of digital health tools? What combination of condition focus and solution selection will drive the best outcomes for your population and the biggest return for your business?

The answer is MSK care.

Key questions to ask	Area	MSK	Behavioral Health	Diabetes
How many members are affected?	Prevalence	50%	20%	10.5%
How big of a problem is it in terms of healthcare expenditure?	Expenditure (\$Bi)	380.9	180.7	111.2
What savings can the solution bring about?	Savings PMPY	\$2472	\$1494-\$2300	\$1000-\$2160
Have savings been independently verified by Validation Institute?	Third-party validation	Yes	Yes	No
Can this solution impact adjacent areas?	MSK	Yes	No	No
	BH	Yes	Yes	No
	Diabetes	No	No	Yes

8 in 10 people with chronic pain screen positive for a moderate to severe mental health condition.

That's why Sword's integrated approach combines cognitive behavioral therapy (CBT) with first-class physical care to help members overcome pain while improving their mental health.

See how Sword can drive more cost savings over other digital health solutions.

Contact a Sword Health rep today for a [demo](#) today.